



The MSP3 Difference



TAX INCENTIVES | HPC-READY | FedRAMP/FISMA COMPLIANT
LOCAL AND GLOBAL INTERCONNECTION
CAMPUS LOCATION | GEODIVERSITY FOR DISASTER RECOVERY



Expansion
Space

MSP3

Brooklyn Park Campus

8111 Oxbow Creek N Brooklyn Park, MN 55445

The 14-acre Minneapolis Brooklyn Park Campus serves the greater Minneapolis metro, and an ideal location for organizations in the Midwest such as Chicago, Wisconsin, and Iowa for disaster recovery.

Dense power and cooling requirements make this campus ideal for compute-intensive workloads. MSP3 offers customers the ability to utilize rear-door heat exchangers and **liquid cooling** to keep their workloads cool.



More Data Center Space for Expansion: The benefits of a campus become evident when you consider the Brooklyn Park Campus is undergoing an expansion of **46,770** Sq. Ft. of data center space – and will soon be 82,231 Sq. Ft. - offering customers the opportunity to expand without worrying about moving their infrastructure to a new location or provider.



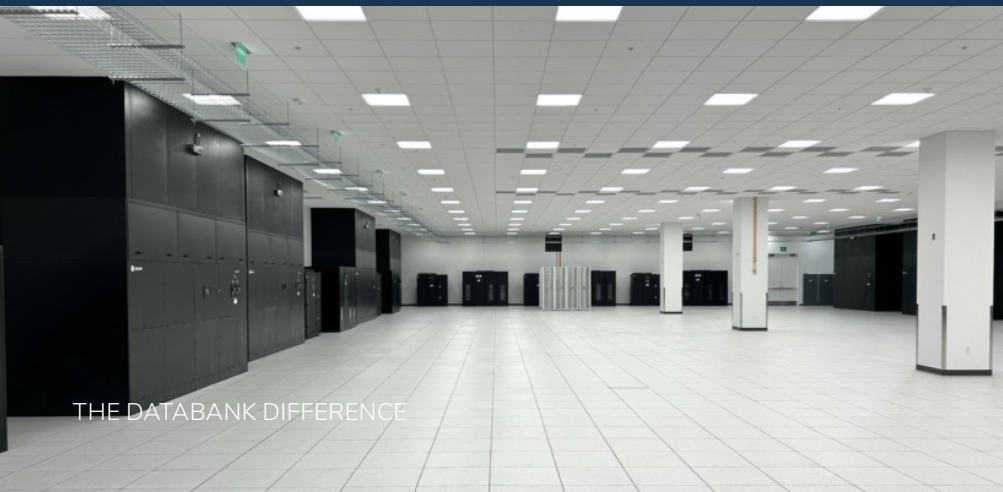
More Power for HPC Workloads: MSP3 will provide **9MW** of critical IT power, giving our campus customers the ability to power their AI, HPC and hyperscale workloads of the future.



MSP3 offers MPLS and WAVE access to MSP2 carrier hotel

As a carrier hotel data center, MSP2 delivers five key benefits

- **Fast Delivery:** Quick installation intervals that speed time-to-market
- **Carrier Selection:** A diverse range of telecommunications service providers
- **Low-Latency Performance:** Direct access to carrier backbones
- **Arbitrage Costs:** Competition among carriers drives down connectivity pricing
- **Scalability:** Flexibility to select carriers without physically moving equipment to another data center



Where Local Networks and Global Clouds Connect

Our MSP3 data center offers all the essential Interconnection options you need, whether you are managing a single site, multiple sites, or when you need access to local, public, or compliant cloud resources.

Managed Internet

Redundant mesh core routing and switching to multiple Tier 1 upstream providers delivers the always-on reliability and scalability every business needs for its production environment. DataBank's blend of Internet service providers includes Lumen, Zayo, and the Internet Exchange operated by Midwest Internet Cooperative Exchange (MICE).

Cloud Connectivity

DataBank has partnered with the leading providers of SDN-based elastic interconnection solutions to bring public cloud access to DataBank data center locations. These solutions enable rapid and scalable connectivity to hundreds of Cloud and network service providers. Ideal for hybrid workloads.

DataBank Data Center Interconnect (DCI) – Ideal for primary, secondary site and disaster recovery requirements.

- Intra-Metro MPLS from MSP3 to MSP1 and MSP2 (1G)
- Intra-Metro Wave from MSP3 to MSP1 and MSP2 (10G)
- Inter-Metro MPLS from MSP3 to ATL1, DFW7, DFW1, DFW2, and DFW3 and soon to be completed DFW8, IAD1, MCI2, MCI3, SLC1 through SLC6.
- **Fiber Providers:** ARVIG, Cogent, Comcast, Consolidated Communications (Eventis), and Lumen (Level 3)



HPC-Ready

High-Performance Computing solves the world's greatest challenges. However, building a high-density data center to accommodate HPC requires specialized talent, precise construction design, operational expertise, and significant capital. Let DataBank lighten your load by providing the financial support and expertise you need.

- **Reduce Capital and Ongoing Costs:** MSP3 is built with several HPC features to reduce your overall total cost as you consider liquid cooling for your future HPC workloads., including 10" chilled water taps.
- **Optionality Helps You Avoid Switching Costs:** Having the option to leverage HPC capabilities within a single facility allows you to expand when the need arises without having to search for a new service provider.
- **Eliminate Heat-Related Outages:** While sufficient power is essential, effective cooling is crucial to manage the heat generated by your workloads. With DataBank's advanced solutions, including hot/cold aisle containment and rear-door heat exchangers, you can rest assured that your environment will stay cool, tailored to your specific needs.
- **Customize Your Space and Power:** DataBank's engineering team collaborates with you to design your space, whether it's cabinets or cages, with future expansion in mind. We provide customizable solutions, including air-cooled and water-cooled designs, ensuring your colocation space adapts to your evolving requirements as you grow.



Tax incentives

Minnesota's Department of Employment and Economic Development (DEED), offers tax rebates on both purchased equipment and utilities for client deployments in DataBank's MSP3 Brooklyn Park Data Center. Minnesota has made very clear its intent to grow IT-centric business investment in the State.

A MATERIAL FINANCIAL ADVANTAGE

This incentive program offers a material financial advantage to DataBank clients. With it, our clients can receive sales tax rebates on the equipment and software they purchase if that equipment is deployed in our data center.

WHAT QUALIFIES?

- Enterprise IT equipment and software
- Computing, networking, and data storage equipment
- Rack systems, trays, can cable

Refer to Minnesota's DOR website for details:

<https://www.revenue.state.mn.us/qualified-data-centers>

HOW TO APPLY

When you purchase qualifying equipment, you must pay the sales and use tax. To request a refund, companies must complete [Form ST11, Sales and Use Tax Refund Request](#) You will need to show that your business is operating out of a qualified data center.

FedRAMP & FISMA Compliant

MSP3 is FedRAMP and FISMA compliant, and our networks in the Meet-Me-Room (MMR) offer connectivity to MSP2, our in-metro FedRAMP Cloud environment. Interconnection options include Intra-Metro MPLS (1G) and Intra-Metro WAVE (10G).

The Federal Risk and Authorization Management Program (FedRAMP) is a government program providing a standardized approach to security assessment, authorization, and continuous monitoring for cloud products/services. DataBank has a pedigree in deploying secure and compliant solutions for mission critical systems governed by FedRAMP and FISMA.

- **Extreme Ownership:** We'll handle up to 80% of your compliance controls vs 5-10% coverage at other providers.
- **360-Degree Security:** Continuous monitoring and controls a physical facility, network, perimeter, system, and host access.
- **Daily Security Operations:** 24/7 operations staff to support your software licensing, installation, tuning, monitoring, and remediation.



Eight Critical Factors for Data Center Comparison

1.

ENGINEERING & MANAGEMENT

Are their power, space, and network designed to meet your long-term needs, and is the facility managed with “military-grade” precision?

2.

FUTURE-PROOF PLATFORMS

Do they offer a mix of colocation, cloud compute, storage, and network with contract portability between platforms to help you avoid “lock-in?”

3.

COMPLIANCE ENABLEMENT

Do their physical facilities – and their daily operations – meet the strictest compliance?

4.

CULTURAL DNA

What is the character of the employees and do they have the mindset and behaviors you want in a partner responsible for your mission-critical infrastructure?

GEOGRAPHIC FOCUS

Do the locations of their facilities move your workloads closer to the edge and provide local, regional, and national geographic diversity?

5.

MANAGED SERVICES

Do they provide the people and expertise to help with migration as well as manage your infrastructure on-site if you can’t be there?

6.

VISIBILITY & CONTROL

Do their online systems provide you the ability to see granular bandwidth and power consumption, security alarms, and set up VPNs and user access?

7.

INVESTORS

Who are the company’s investors and do they have the patience, deep pockets, and experience in IT to guarantee its long-term success?

8.

Welcome to the Data Center Evolved.

DataBank offers modern data centers and a suite of cloud, colocation, and managed services for the most demanding compliance requirements, delivered with complete transparency by a staff of friendly experts who are accountable to you.



LOCATIONS

Seattle	Memphis
Silicon Valley	Indianapolis
Los Angeles	Atlanta
Irvine	Cleveland
San Diego	Pittsburgh
Las Vegas	Miami
Phoenix	Northern VA
Salt Lake City	Baltimore
Denver	Philadelphia
Austin	New Jersey
Dallas	New York City
Waco	Boston
Kansas City	Houston
Minneapolis	London
Chicago	



PLATFORMS

COLOCATION

- Cabinet-Cage-Suite
- High Density
- Colo Solutions

CLOUD

- Enterprise Cloud
- FedRAMP Cloud

INTERCONNECTION

- Managed Internet
- Cloud Connectivity
- Cross Connects
- Data Center Interconnect



SOLUTIONS

MANAGED SERVICES

- DRaaS
- SAN Storage
- Object Storage

MANAGED SECURITY

- DDoS Mitigation
- Managed IDS/IPS
- Vulnerability Scanning

COMPLIANCE

- FedRAMP
- FISMA
- HIPAA
- PCI-DSS
- SAE18 SOC 1 & 2
- ISO 27001:2022
- Data Privacy Framework



DATABANK
Data Center Evolved™